



RUVUMA COMMERCIALIZATION AND DIVERSIFICATION OF AGRICULTURE

RUCODIA

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INVITATION FOR BIDS- to train farmers in agribusiness and to promote adoption of improved sunflower seeds.

Date: 03/04/2024

Terms of Reference

Services provision: Improve skills to farmers on agribusiness and promote adoption of sunflower quality declared seeds (QDS).

Background of the project

AMDT in partnership with RUCODIA is implementing a six-month (15 January 2024, to June, 30th 2024) project titled as “Sunflower intensification for Sustainable Incomes” (SI4SI) in Lindi and Mtwara regions. The project is implemented in nine districts, which are Masasi, Newala, and Mtwara rural in Mtwara region, and Nachingwea, Ruangwa, Lindi MC, Kilwa, Lindi DC and Liwale in Lindi region.

The overall goal of the SI4SI project is to increase income and employment opportunities for the rural women, men and youth in Lindi and Mtwara Regions

Specific objectives of the project

Specific objectives of the project are the following:

- Farmers increase access to quality sunflower seeds in Lindi and Mtwara regions
- Farmers increase sunflower production and productivity in Lindi and Mtwara regions
- Sunflower processors in Lindi and Mtwara increase sunflower processing capacity

The project has established 40 demonstration plots and 40 QDS farms, which are supervised by district crop officers. The service provider shall train the farmers through these established

demonstration plots and QDS farms, and will be required to promote the QDS seeds produced by the farmers. .

Methodology

The training will be conducted in cooperation with ward extension officers, and it will be conducted directly at the site where demonstration plots are established. The training shall be extended to 20 sunflower QDS seed producers and 3000 (1800 male, 1200 female) farmers, 30% youth. The farmers shall learn through farmer field days conducted in the demonstration plots that will be organized in collaboration with extension officers. The service provider shall also organize exchange visit between QDS producers of the Lindi and Mtwara regions and those in other AMDT Funded programs in order to exchange and enhance knowledge and experience.

Scope of work

In the first place, the service provider is required to train 3000 (1800male, 1200 female) farmers, 30%youth. . Then, the service provider shall work on promoting the QDS seeds that will be produced by the QDS farmers.

Service provider shall perform the following activities

- ✓ Organize exchange or study visit of 20 QDS farmers.
- ✓ Train 3000 farmers (1800 male, 1200 female) farmers, 30% youth in agribusiness
- ✓ Promote adoption of improved sunflower seeds using local radio, improved packaging and branding.

Expected output

- ✓ Increased awareness and adoption of improved sunflower seeds
- ✓ Increased customer base of improved sunflower seeds
- ✓ 3 metric tons of QDS seeds are well branded packed.
- ✓ Increased awareness on sunflower production business by 25%

Budget

The proposed budget should be well delineated and rational. . The proposed budget will form basis for negotiation of the final budget, which will form part of the contract. The budget should be in Tanzania shillings.

Duration of the assignment

This assignment will be implemented in lindi and Mtwara for 40 days, including report writing. The project shall start immediately after the signing the contract. . .

Requirements and procedure to apply

A qualified firm is invited to submit their technical and final proposal that articulate well methodology /approach, and CV via email. admin@rucodia.or.tz, christermyovela@gmail.com

Deadline for submission is on 12th April 2024 and should indicate source of this advertisement. Only shortlisted candidates will be contacted.